

The Many Benefits of Chamber Membership

- ***Membership Directory***
- ***Community Profile***
- ***Claremore City Maps***
- ***Business After Hours***
- ***Business Over Breakfast***
- ***Monthly Luncheons***
- ***Business Referrals***
- ***Chamber Brochure Display***
- ***Committee Opportunities***
- ***Mailing Labels***
- ***Weekly Memo***
- ***It's Happening Calendar***
- ***Relocation Leads & Packets***
- ***Chamber Connection Networking Opportunities***
- ***Ribbon Cuttings***
- ***Open Houses***
- ***Professional Development Seminars***
- ***Web-site***
- ***Ambassador Club***
- ***Santa Cash Retail Promotion***
- ***Leadership Programs***
- ***Chamber Choice Insurance Program***
- ***Community Involvement***
 - ***Parades, special events, fundraisers, schools, etc***
- ***Small Business Assistance***
- ***Legislative & Candidate Forums***
- ***Positive Information Source***
- ***Marketing Opportunities***
- ***Women's Expo-Taste of Home Show***
- ***Claremore Day at the State Capitol***

Perceptions....Did you know?*

When consumers are aware of or *believe that a business is a Chamber Member there is a 63% increase in the likelihood that they will patronize the business now and in the future!*

When consumers know a *business is a member of their local Chamber, they are 44% more likely to think favorably about it. Consumers expect Chamber members to be better-than-average companies.*

Consumers who are told that a business is a *Chamber member are 51% more likely to be highly aware of it and 57% more likely to think positively of that businesses' local reputation.*

Chamber members are viewed as the leaders in the community and are the most interested and supportive of their community.

Networking...When business decision makers know that another business is a Chamber member, they are 59% more likely to buy goods and services, 58% more likely to think positively of its' local reputation and 51% more likely to be aware of the business.

There is more.....

***Restaurants:* When consumers are aware of Chamber membership, they are 50% more likely to eat at the restaurant more often.**

***Small Business:* When consumers are aware of Chamber membership, 63% increase that they will patronize the business in the future.**

***Insurance Companies:* When Chamber membership is known, consumers are 43% more likely to consider buying insurance from the company.**

*** Survey findings from the Schapiro Group, Atlanta market research firm.**